## CONNECTICUT STATE TECHNOLOGY EXTENSION PROGRAM



# \$188 million in new and retained sales \$17 million in new investments 1390 jobs created or retained

**Connecticut State Technology Extension Program** (CONNSTEP) is a business consulting organization that helps small and midsize Connecticut manufacturing companies take advantage of expert business solutions to compete and grow profitably.

CONNSTEP operates as a fee-for-service 501(c)(3) non-profit and is one of 60 affiliate organizations connected to the national network of Manufacturing Extension Partnership (MEP) organizations.

CONNSTEP is supported by the Connecticut Department of Economic and Community Development allowing clients' access to services often otherwise only accessible to larger manufacturers. This investment partnership allows CONNSTEP to coordinate broader manufacturing initiatives, track impacts of services provided and form long-term strategies on behalf of client companies.

For more information, contact:



Bonnie Del Conte, President & CEO 1090 Elm Street Rocky Hill, CT 06067 (800) 266-6672 www.connstep.org







## CLIENT SUCCESS: PEGASUS MANUFACTURING, INC.

"CONNSTEP guided us through some very challenging times and taught us the tools we needed to make a successful enterprise wide transformation. We have a great relationship with CONNSTEP -- very positive -- and we continue to work with them."

Chris DiPentima, President and General Counsel Pegasus Manufacturing, Inc.

## New Business Strategy gives Pegasus Manufacturing, Inc. Stronger Wings for Growth

Pegasus Manufacturing, Inc., provides fabricated tube assemblies and machined-geared components according to customer needs, specs and timing. The family-owned company serves a wide range of industries including airframes, aerospace engines, military, government, power generation, submarine, medical equipment, nuclear, telecommunication, specialized OEM equipment, food processing, high tech, computer and chip manufacturers. Pegasus employs 65 people at its facility in Middletown, Connecticut.

#### Situation:

Pegasus had experienced its best sales, but also its biggest loss because of poor productivity. Owner Chris DiPentima knew that the operational issues were essentially Lean issues and he also knew that many of the Lean principles would work for a job shop. He selected the Connecticut State Technology Extension Program (CONNSTEP), a NIST MEP network affiliate, to assist the management with their business strategy, vision, mission and business plan.

### Solution:

CONNSTEP's Jack Crane and consultant Ed Miller guided Pegasus management through the development and execution of their strategic plan. In a productive three-day management retreat, the team fleshed out their Balanced Scorecard which includes 12 metrics in customer satisfaction, operational excellence, financial excellence and employee satisfaction. During this retreat, the management team succeeded in developing an enterprise-wide transformation plan that completely restructured the business strategy, how they viewed themselves, their core competencies and values. Crane and Miller then led the team through deployment, teaching them Hoshin Kanri, the Japanese methodology for deploying a strategic plan using a regimented, structured approach. Introducing Lean created a shake-up, but one that was necessary to improve process flow, standardize work, and eliminate redundancies and duplications that were the result of merging so many different companies. For Pegasus, this also meant restructuring the workforce and processes while at the same time, keeping orders aligned, prioritized and flowing. As a result of CONNSTEP's assistance, the company attained both Nadcap (formerly NADCAP, the National Aerospace and Defense Contractors Accreditation Program) welding and brazing and Nadcap FPI and X-ray certifications; and completed the AS9100 certification for the entire business to service the aerospace industry.

### Results:

- \* Achieved AS9100 certification.
- \* Realized \$150,000 in cost savings.
- \* Reduced scrap by 50 percent.
- \* Reduced returns by 50 percent.
- \* Reduced safety incidents by 100 percent.
- \* Achieved a more competitive and profitable position.

Increased sales by 48%

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